In the claims:

Following is a complete set of claims as amended with this Response.

1-90. (Cancelled)

(New) A method for managing television program information in an entertainment system comprising:

receiving broadcast television programming from a broadcast source;

presenting a television programming guide to a user, data to support the television programming guide being stored in a location local to the entertainment system;

presenting a multimedia identifier to the user within the television programming guide, the multimedia identifier being associated with data about a particular television program;

determining a location of the television program data corresponding to the multimedia identifier upon the multimedia identifier being selected by the user;

retrieving the television program data corresponding to the selected multimedia identifier from a location remote from the storage location of the television programming guide and separate from the broadcast source; and

presenting the television program data to the user at the entertainment system within the television programming guide.

92. (New) The method of claim 91, wherein retrieving the television program data comprises retrieving the television program data from a remote web server.

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